



Giftify Inc.

Giftify (NASDAQ: GIFT)

OUR COMPANIES



CardCash



RESTAURANT.COM
Flavor at your fingertips



FRAUDFIX
A CardCash Company

redtag

OUR MISSION

Making life more affordable.

Giftify acquires and scales businesses that share this core mission.

Connecting companies across retail, dining, and digital commerce, through a shared platform, allowing more value to flow back to consumers, and companies profit.

The more we add, the stronger the flywheel becomes.

THE VALUE IS REAL

\$13 Million+ in savings

In 2024, Giftify platforms saved consumers over \$13 million, across shopping, dining, and entertainment.



Synergy Drives Growth, Growth Drives Savings.



Growth comes from efficiency and repeatability — at Giftify Inc. we're laser-focused on both.

We acquire high-fit companies, integrate fast, and apply shared infrastructure to grow margins — for each brand, and for the platform as a whole.



Buying and selling gift cards.

Turning the \$45 billion dollars in unspent
gift cards into discounts.



2024

\$120 Million+ GMV (Gross Merchandise Value)

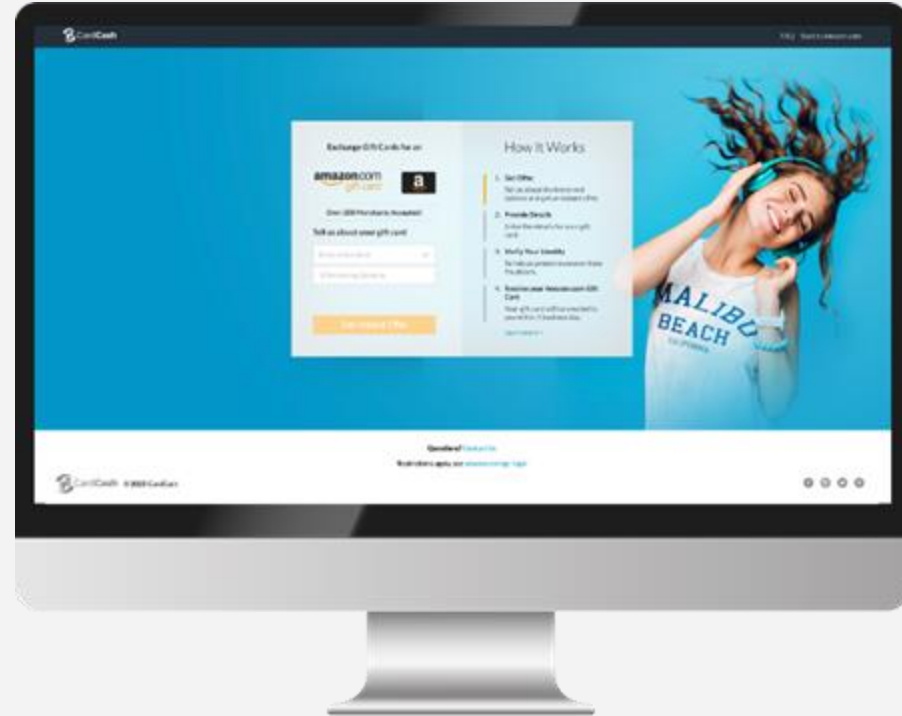
\$9 Million+ Customer Savings

1 Million+ Cards Sold

700+ Brands



Amazon uses CardCash to power their gift card trade-in program, where you can trade any gift card for an Amazon gift card.



Other platform we power



CardCash Checkout

Allow businesses to accept other brands (including their competitors) gift cards at checkout.

Pay at  with 

Live on CardCash.com



Built on the Secondary Market. Now Powering New Gift Cards.

CardCash started by unlocking \$1B+ in secondary gift card value — and used those relationships to expand into **new gift card sales**.

2024 New gift card stats

\$37M+ New gift card revenue

\$270 Average face value: 168% higher than our secondary market

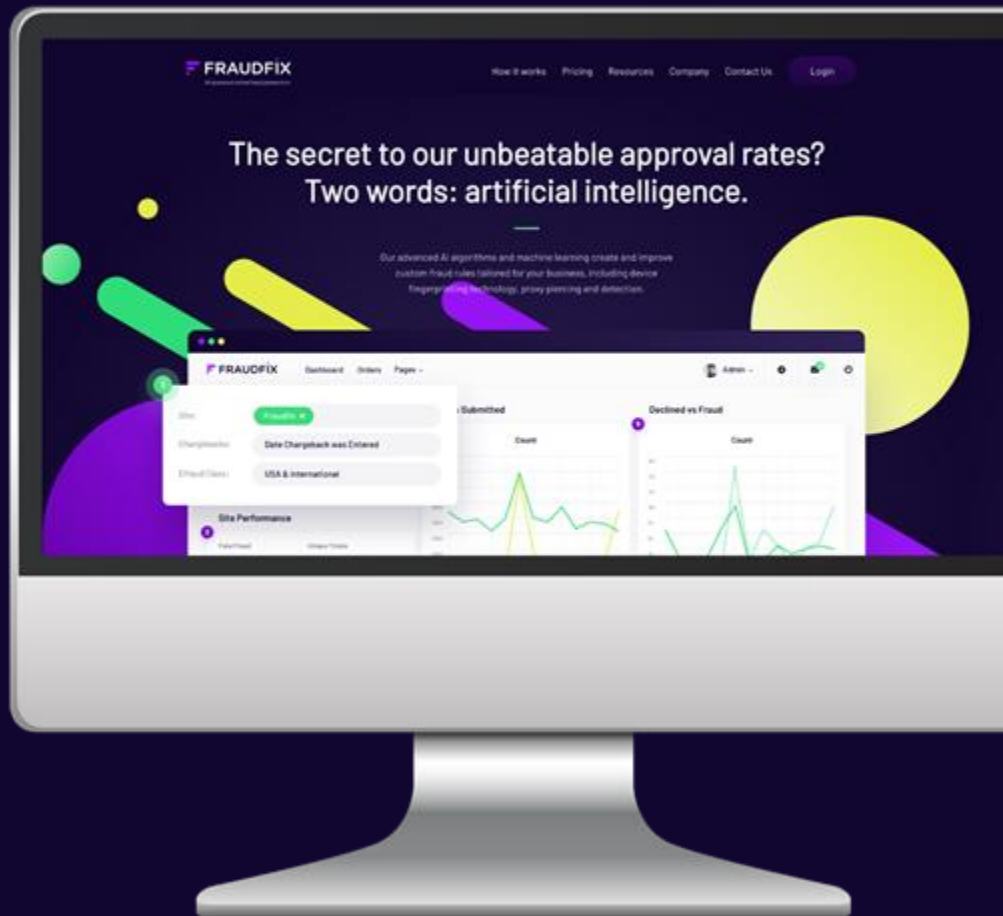
\$2M+ Customer Savings

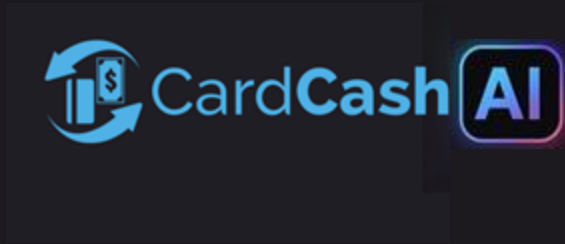
uChoose

B2B distribution our customizable reward platform



FraudFix™ is the fraud prevention tool, which is the secret behind CardCash's ability to securely process gift card transactions.





A team dedicated to using AI to scale operations — and reimagine how people save.

The CardCash AI team is building custom AI workflows that streamline processes, surface product insights, and enhance the customer experience.



RESTAURANT.COM®
Flavor at your fingertips

THE NATION'S LARGEST RESTAURANT-FOCUSED DIGITAL DEALS BRAND



RESTAURANT.COM®
Flavor at your fingertips



23 Million Registered Members

6 Million Email Subscribers

20,000 Exclusive Deals

2.1 Million Monthly Site Visitors



Case Study: T-Mobile x Restaurant.com

T-Mobile leveraged Restaurant.com to offer \$25 off \$50 dining cards to its users for T Mobile Tuesdays.



How it works

Restaurants get new customers with no upfront costs.

Companies (like T Mobile) give out \$25 low-cost high value rewards.

[Restaurant.com](#) wins by sitting in the middle.

Board of Directors

A seasoned group of founders, executives, and advisors guiding Giftify's long-term vision.



Ketan Thakker
Chairman



Elliot Bohm
CEO CardCash.com



Kevin Harrington
Board Member



Paul Danner
Board Member



Scott Wingo
Board Member

Management Team

Experienced operators with deep expertise in fintech, marketplaces, and consumer platforms.



Ketan Thakker
CEO of Giftify, Inc.



Steve Handy
CFO of Giftify, Inc.

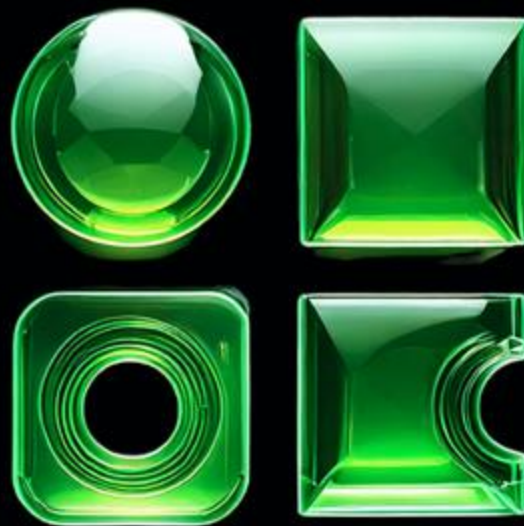


Elliot Bohm
CEO of CardCash.com



Mark Ackerman
COO of CardCash.com

Thank you!



 Giftify Inc.

